JET ▶ STREAM

Stef van der Ziel
linkedin.com/stefvdziel

Video

is by far the best medium
to share knowledge and creativity.

JET▶STREAM

Streaming

is THE technology to
distribute video across the world.

JET▶STREAM

1994

We sparked streaming, which transformed the world.

JET▸STREAM

Disruption

TV is dead. Sorry, our bad ;)
People wacht video 4 hours per day.

JET▸STREAM

Democratisation

Anyone can share their knowledge and creativity.

JET▶STREAM

Innovation

From 1fps and 4 viewers in 1994,
to 8K streams to millions in 2024.

JET▶STREAM

Industry

Creative media & tech innovation are intertwined

JET▶STREAM

30 YEARS

1994 2024

WINNER

STREAMING MEDIA EUROPEAN
INNOVATION
AWARDS

OF STREAMING INNOVATIONS

Celebrating 30 years of streaming innovations.

Innovations 2024

AI accelerates shift from text to video

JET▸STREAM

2) AI language

Multi-language translation and voice synthesis allows you to reach larger audiences.

JET▶STREAM

3) AI personalisation

Personalisation adapts content to languages, laws, cultures, and personal preferences.

JET ▸ STREAM

4) AI enhancements

Upscaling video to 4K & 8K, creating virtual depth and surroundings for immersive content.

JET▶STREAM

5) Trust

Guaranteeing that content is original from glass to glass brings trust in a world of fake-news.

JET▶STREAM

6) Monetisation

Contextual advertising brings higher revenues.
Subscription services made easy.

JET▶STREAM

7) On-Prem

Counter-cloud trend bringing transcoding, packaging, origin back in-house for more control.

JET▸STREAM

8) Multi-Cloud

Sovereign control with less vendor dependency, instant migration of mission critical services.

JET▸STREAM

9) Immersive

Immersive video goes beyond regular video, even better in sharing knowledge and emotion.

JET▶STREAM

10) Impact

- Green streaming: CO2 neutral
- Data protection: GDPR
- Societal challenges!

JET STREAM

Societal challenges

- Video scrolling addiction
- Reading and writing skills
- Polarising algorithms in platforms

JET▶STREAM

Jet-Stream Cloud

- Sovereign EU Media Cloud
- Multi-CDN with 9 CDNs
- Multi-Cloud for migration

JET▶STREAM

MaelStrom On-Prem

- Transcoder, packager
- Origin, Edge
- Cloud stack, API, GUI

JET►STREAM

Multi Language

- Audio to text
- Translations
- Multi language audio

JET STREAM

Contextual Advertising

- Context AI generator
- Yields higher ad revenues

JET►STREAM

OTT SaaS

- Your own Netflix
- Portals, Apps
- Payment services

JET►STREAM

Greening

- Green energy sources
- Viral footprint scaling algorithm
- Hardware accelerated transcoding
- Analytics data aggregation

JET▶STREAM

Data protection

- Sovereign, EU owned
- GDPR compliant, EDPS audited
- Your data is yours.

JET▶STREAM

Jet-Stream AI Lab

- Research & Development
- Focus on costs, trust & society

JET▶STREAM

Share your creativity

Stef van der Ziel - linkedin.com/stefvdziel

JET►STREAM