

# **Akamai Cloud Computing**

Overview







## **Akamai Connected Cloud**

Build, run, and secure your workloads in one place – the world's most distributed computing platform

1,000

4,100+

1,200+

750+

130

24/7

TBPS CAPACITY

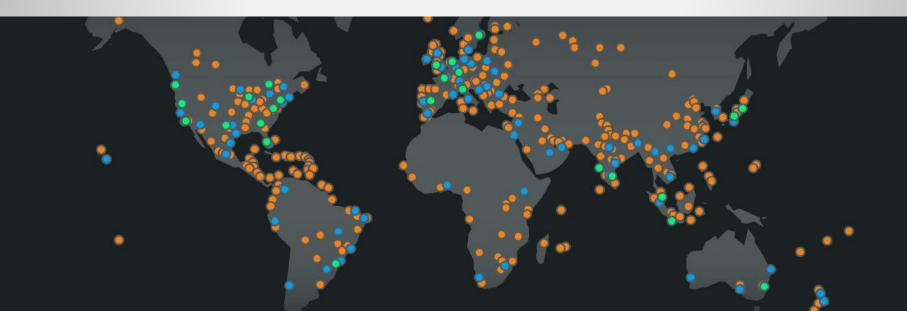
**EDGE PoPs** 

**NETWORKS** 

CITIES

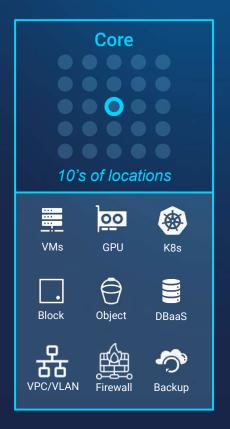
**COUNTRIES** 

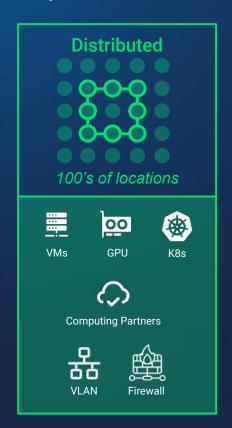
SUPPORT



## **Akamai's Cloud Computing Platform**

Flexibility to deploy compute resources where you need them







## **Cloud Computing Roadmap** Hamburg Marseille **Denver** Houston Hong Kong Querétaro, MX **Kuala Lumpur** Bogotá **Johannesburg** Santiago



Amsterdam Chicago Fremont London Milan Osaka Seattle Sydney Wash., DC Atlanta Dallas Jakarta Madrid Mumbai Paris Singapore Tokyo Frankfurt Los Angeles Miami São Paulo Stockholm **Toronto** Chennai Newark

## **New Gecko Regions**





**75** planned till end of year



## Edge-native application use cases

## **Gaming**



## **Game Matchmaking**

Enable digital experiences that depend on proximity for wait times, high performance, and adaptive decision-making



#### **Game Servers**

Enable real-time responsiveness, which is critical for competitive gaming experiences

## **Social Media**



#### **User Generated Live**

Minimize latency to provide optimal interactive experiences for features such as chats, reactions, etc



#### **WebRTC**

Enable low-latency communication directly between users, especially for users in close geographical proximity

## **Streaming Media**



#### **Manifest Manipulation**

Maximize video quality, enable seamless ad insertion, and improve the user experience based on real-time edge and device characteristics



## **Live Streaming**

Enable the best streaming performance with reduced latency for viewers in proximity to edge servers

## **Data and Al**



## **Distributed Data**

Enable global data distribution at massive scale to power real-time decisioning and scaled computing at the edge



## Al Inferencing

Enables near-user generalized computing to deliver the services that LLMs are offering at a global scale





# Lower Latency

for data ingestion, processing pipelines and queries

# 40% Cost Savings

by optimizing where compute and storage happen, and eliminating egress fees

## **Flexibility**

to use the best software for each workload

# Social Media Use Case

One of the world's best known platforms wanted to scale their live transcoding capacity to keep up with strong traffic growth in North America and Europe.

Akamai's solution? Provided end-to-end live video services on a single platform with our continuum of cloud computing services.

## Scale and Distribution

to provide flawless video delivery to user devices globally

## **Predictable**

and attractive network and egress fees

# Trusted Relationships

from using Akamai's VoD delivery services for years

## **Distributed Computing Partners**



## **Real-time Apps+APIs**

Global Data Network offering a data mesh with complex event processing to build apps in minutes



### **Distributed Data**

Edge database system puts decisions closer to where data is generated and consumed



## Log Observability

Real time visibility to analyze performance, usage, availability, and security data



#### Al Inference

Accelerate Al inference workloads by eliminating redundant data to optimize efficiency and cost



## **Interactive WebRTC**

Enable global real time communication for games, social media, and business applications



## **Video Transcoding**

Enable video compression and delivery solutions to boost their viewership and subscription engagement



## **Video Packaging**

Enable video file for distribution and consumption on different devices and platforms

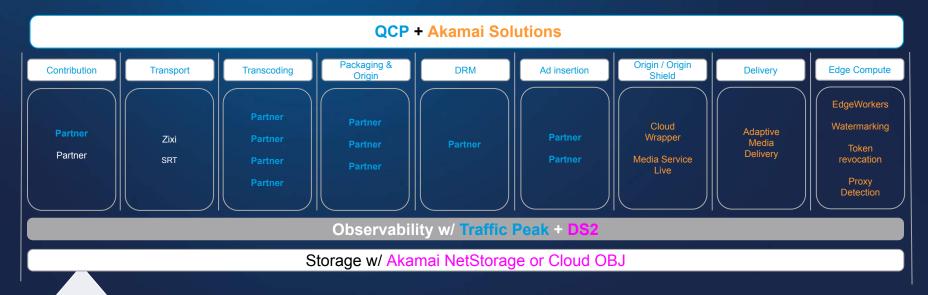


## **Game Hosting**

Improve player experiences and matchmaking with distributed services



## **Distributed Computing Partners**



#### **Build on Akamai**

- Cloud Native
- Open source
- No lock-in







## **Example workloads**

- Transcoding solution
- Packager
- Origin servers
- Video Stitcher



