

JET  STREAM

Jet-Stream OTT



Professional OTT service
powered by the inventors of streaming

Diversify Your Content

- ✓ VOD
- ✓ Audio
- ✓ Live (Streams & TV)

Why stop at just videos? Keep your audience glued to their screens with a dynamic and diverse content library.

Offer live channels, captivating on-demand libraries, podcasts and exclusive event streams – all within a single, intuitive platform.

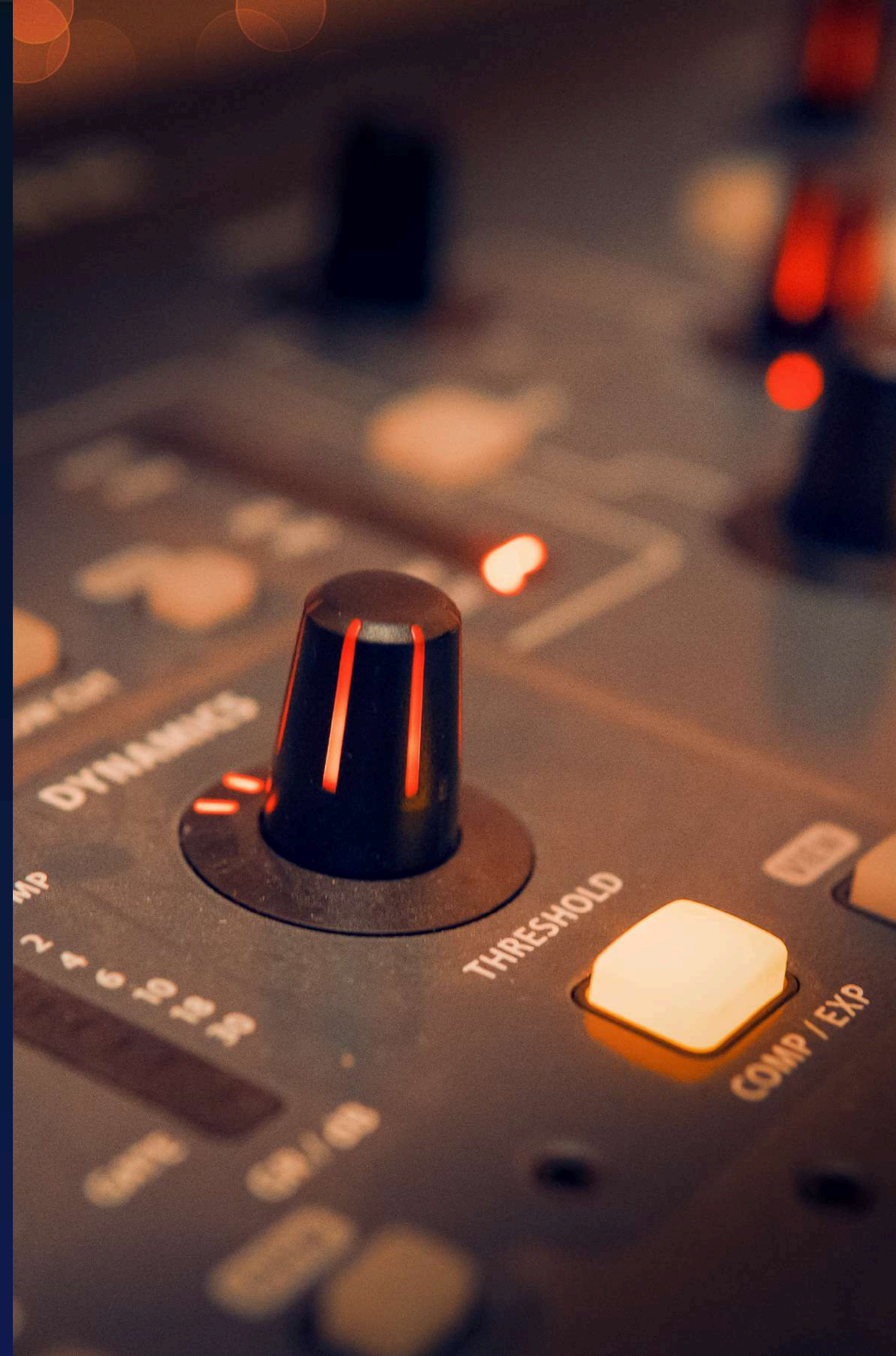


Take Control

Fine-tune bitrates and video qualities, delivering stunning visuals up to breathtaking 4K HDR.

Plus, provide your viewers with immersive audio experiences for both live and on-demand content with:

- ✓ Surround sound
- ✓ Multi-language options
- ✓ Dolby Atmos support



Monetise How You Want

Go beyond traditional revenue streams.

Manage monetisation models, ads, and DRM (Digital Rights Management) for **each** individual **title** and **stream**.

Choose from a comprehensive suite of monetization options, including free ad-supported TV, advertising, pay-per-view, subscriptions, transactions, electronic sell-through, rentals, viewing credits, and vouchers.

FREE

AVOD

SVOD

PVOD

FAST

CREDITS

HYBRID

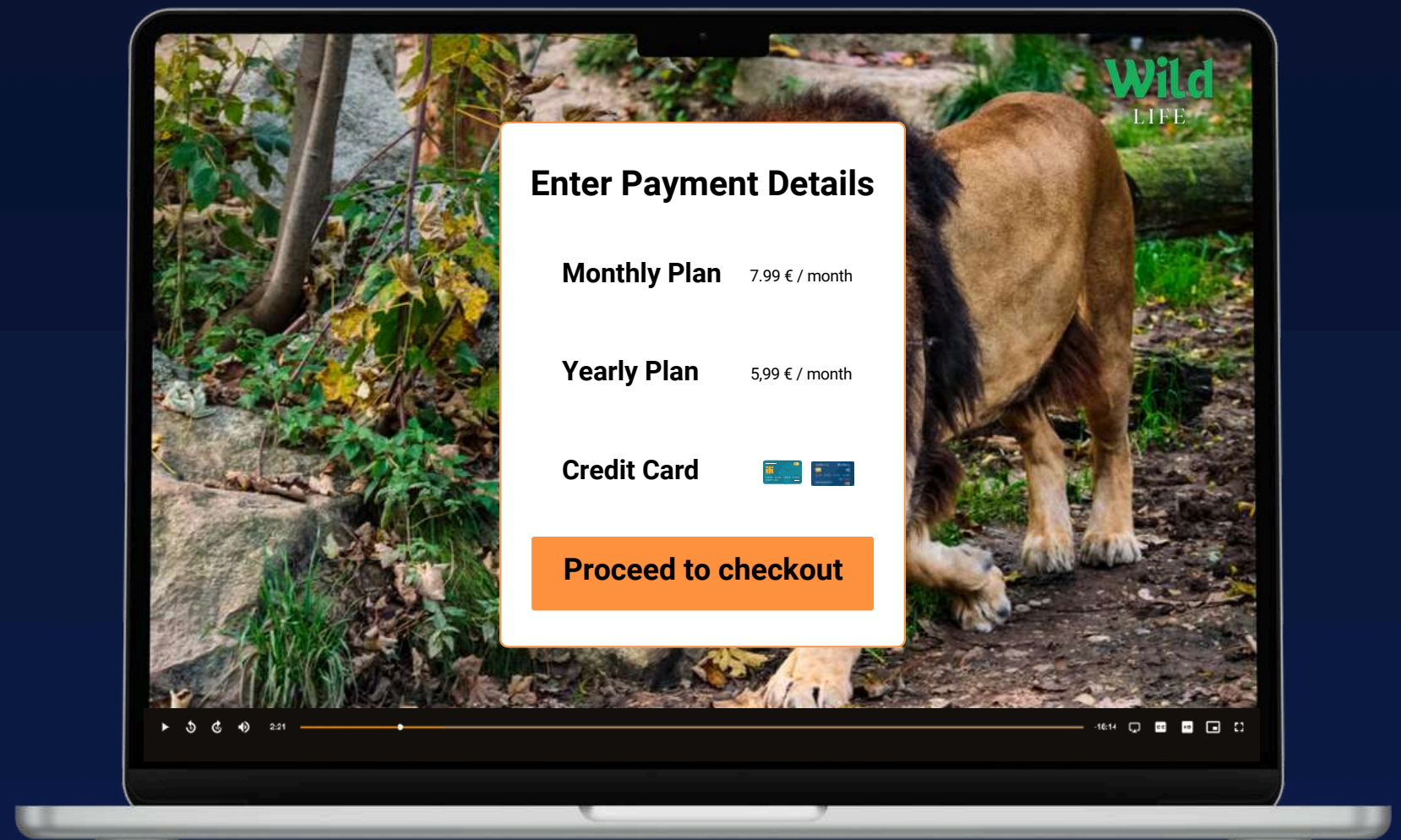
DONATIONS

CONTEXTUAL ADS

Your Content. Your Way.

Decide per video whether it is:

- ✓ Free to Air
- ✓ Behind a Login Wall
- ✓ Behind a Pay Wall



Earn from Non-Consent Inventory

✔ Contextual Advertising

Generate maximum ad revenue, regardless of cookie consent, with our intelligent contextual video advertising.

It analyzes the video content to automatically generate technical metadata about the video and uses it to serve relevant ads. All in a privacy-friendly way.

Monetise 100% of your audience.

Meta data 'studio.smil'

Title
Studio Promo

Description
A short promo film of the Jet-Stream Studios.
Jet-Stream Studios are professional facilities for you to record and live stream presentations, product demos, discussions and interviews. You can use it for webinars and for Zoom, Meet and Teams videoconference meetings.

Keywords
videostudio, webinar, videoconference, podcaststudio, filmstudio, 4Kstudio, studio, mediacentrale, IAB1, IAB3, IAB19

Author
Jet-Stream

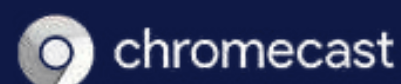
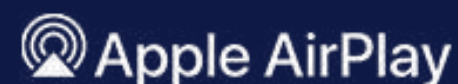
Advertising categories

<input checked="" type="checkbox"/> IAB1 - Arts & Entertainment	<input type="checkbox"/> IAB11 - Law, Gov't & Politics	<input type="checkbox"/> IAB21 - Real Estate
<input type="checkbox"/> IAB2 - Automotive	<input type="checkbox"/> IAB12 - News	<input type="checkbox"/> IAB22 - Shopping
<input checked="" type="checkbox"/> IAB3 - Business	<input type="checkbox"/> IAB13 - Personal Finance	<input type="checkbox"/> IAB23 - Religion & Spirituality
<input type="checkbox"/> IAB4 - Careers	<input type="checkbox"/> IAB14 - Society	<input type="checkbox"/> IAB24 - Uncategorized
<input type="checkbox"/> IAB5 - Education	<input type="checkbox"/> IAB15 - Science	<input type="checkbox"/> IAB25 - Non-Standard Content
<input type="checkbox"/> IAB6 - Family & Parenting	<input type="checkbox"/> IAB16 - Pets	<input type="checkbox"/> IAB26 - Illegal Content
<input type="checkbox"/> IAB7 - Health & Fitness	<input type="checkbox"/> IAB17 - Sports	
<input type="checkbox"/> IAB8 - Food & Drink	<input type="checkbox"/> IAB18 - Style & Fashion	
<input type="checkbox"/> IAB9 - Hobbies & Interests	<input checked="" type="checkbox"/> IAB19 - Technology & Computing	
<input type="checkbox"/> IAB10 - Home & Garden	<input type="checkbox"/> IAB20 - Travel	

Deliver to Every Screen

Expand your OTT service to popular devices:

- ✓ Web
- ✓ AirPlay
- ✓ Chromecast
- ✓ Mobile apps
- ✓ Smart TVs



Reach Global Audience

Reach your viewers all over the world thanks to our 7 integrated content delivery networks, covering all markets, including:

**China, Asia, Middle East, Europe,
Africa, USA, Latin America and
Oceania.**

We guarantee **extreme uptime** (99.9996%) and **performance** thanks to active multi-cdn load balancing.

JET ▶ STREAM

 edgex

 Akamai

fastly

 bunny.net

 amazon
cloudfront

 MEDIANOVA

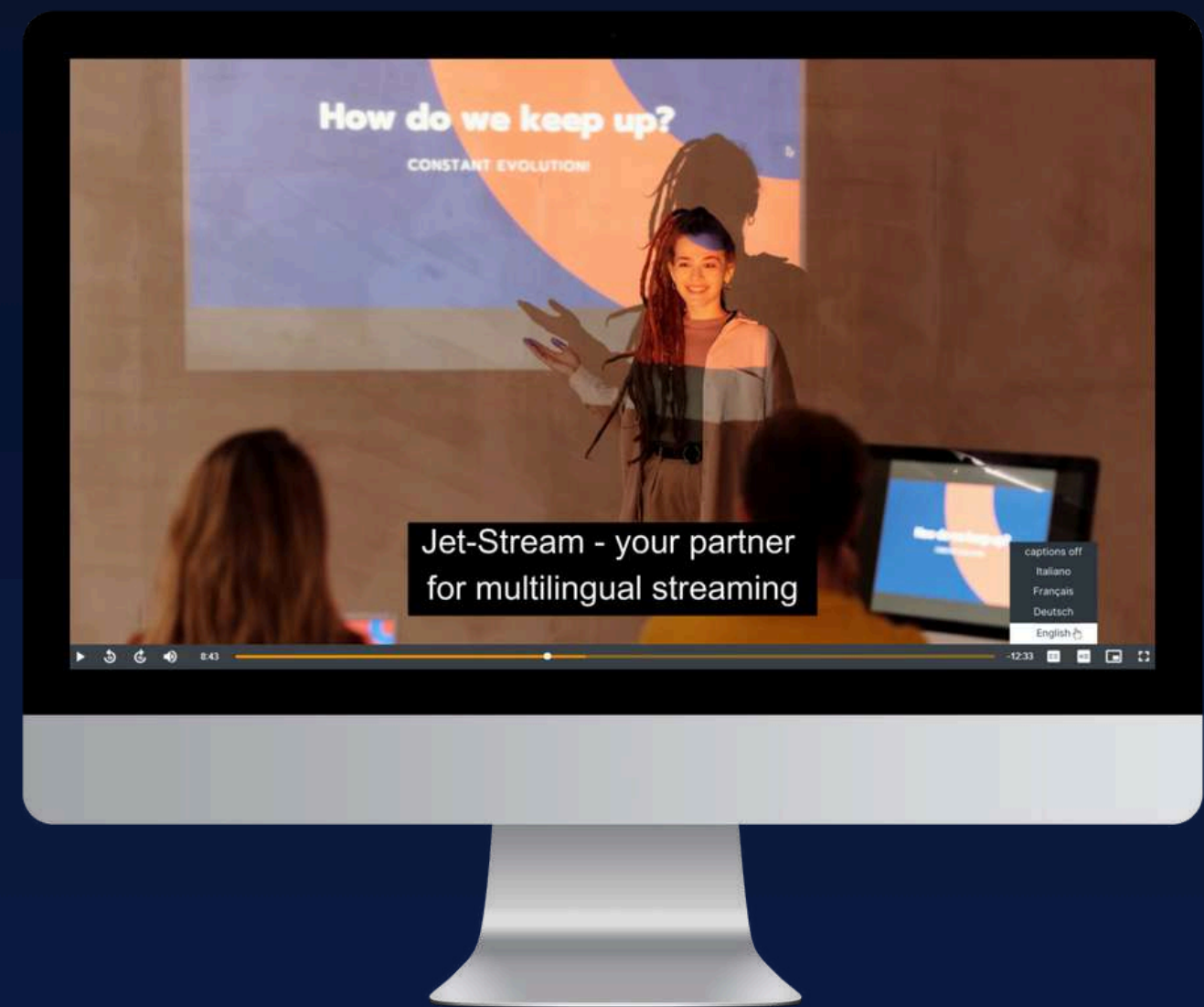
Break Down Language Barriers

✓ Multi-Language Audio Tracks

Broadcast live streams and VODs with dozens of audio channels, ensuring your content is understood by every viewer.

✓ Real-Time Translation & Subtitling

Improve accessibility with AI-driven live and VOD captioning and translation into dozens of languages.

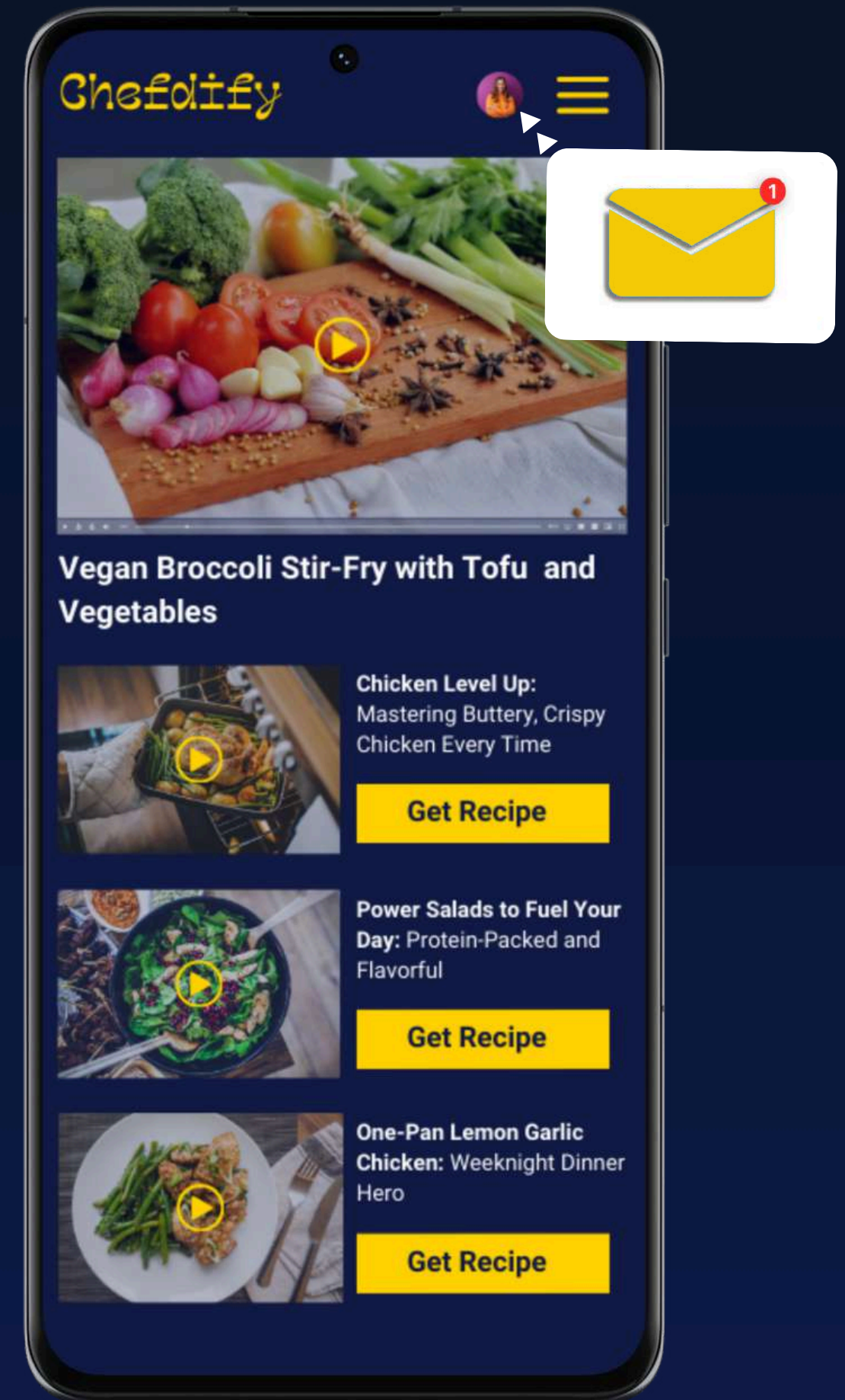


Convert Viewers Into Loyal Fans

Go beyond just streaming with Jet-Stream OTT's comprehensive marketing suite:

- ✓ Manage Sales Funnels
- ✓ Optimise Lead Conversion
- ✓ Integrate Email Marketing Campaigns

All within a single, powerful platform.

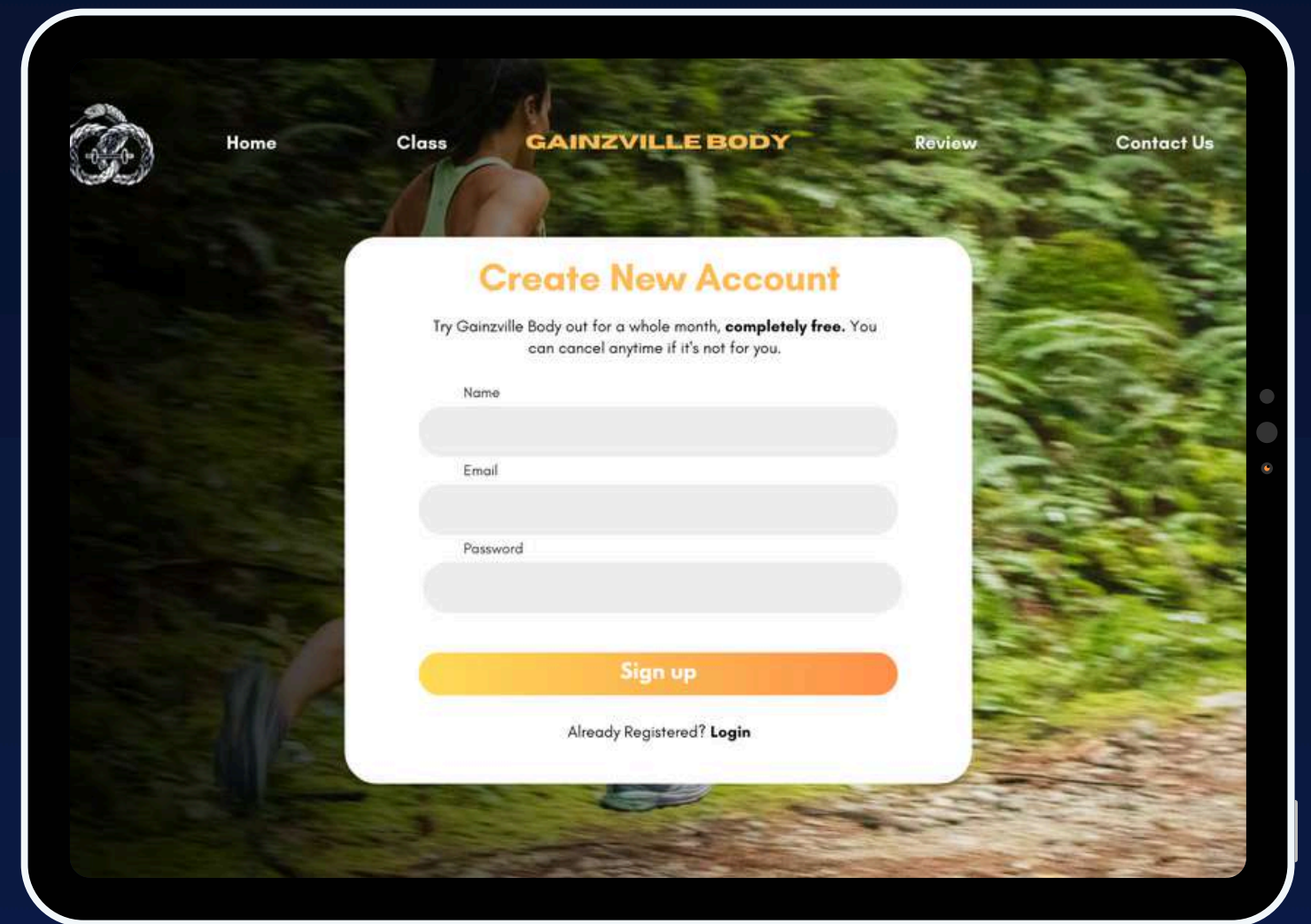


Design Your User Journey

Create a smooth experience to keep viewers engaged and coming back for more:

- ✓ Manage Email Sequences
- ✓ Personalise User Journey
- ✓ Design Customised Sign-Up & Checkout Flows

Proceed to checkout

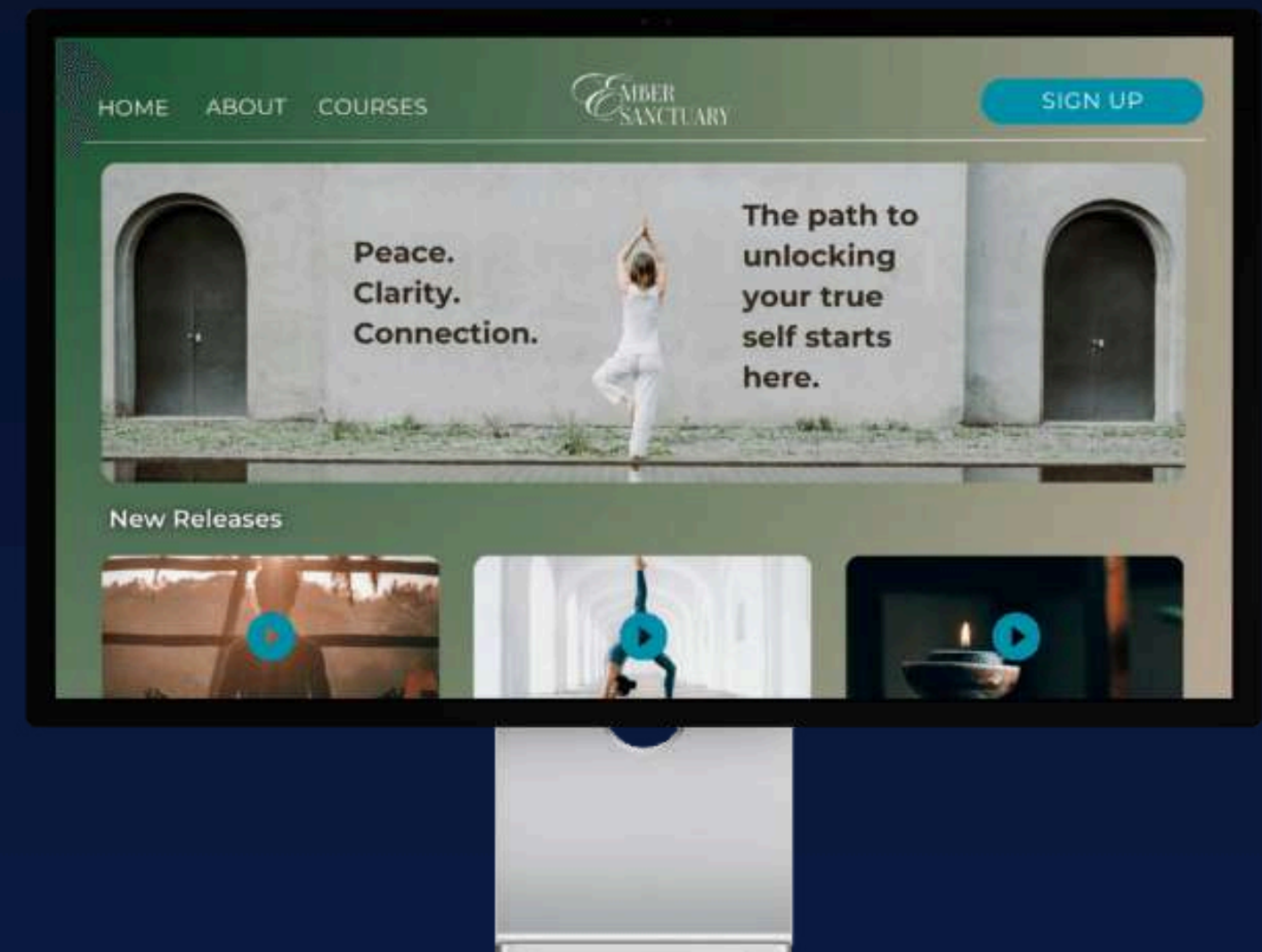


Craft Your Brand Identity

Your content deserves a unique platform. The one that reflects your brand identity in every element.

With Jet-Stream OTT you have complete control over portal and app customization.

Tailor the look and feel to perfectly match your brand, creating a cohesive and memorable viewing experience.



Your brand. Your vision.

Effortless Content Management

A professional platform doesn't have to be complex. Our intuitive built-in content management system allows you to easily:

- ✓ Upload
- ✓ Edit
- ✓ Schedule
- ✓ Publish
- ✓ Analyse

your content from a single platform.

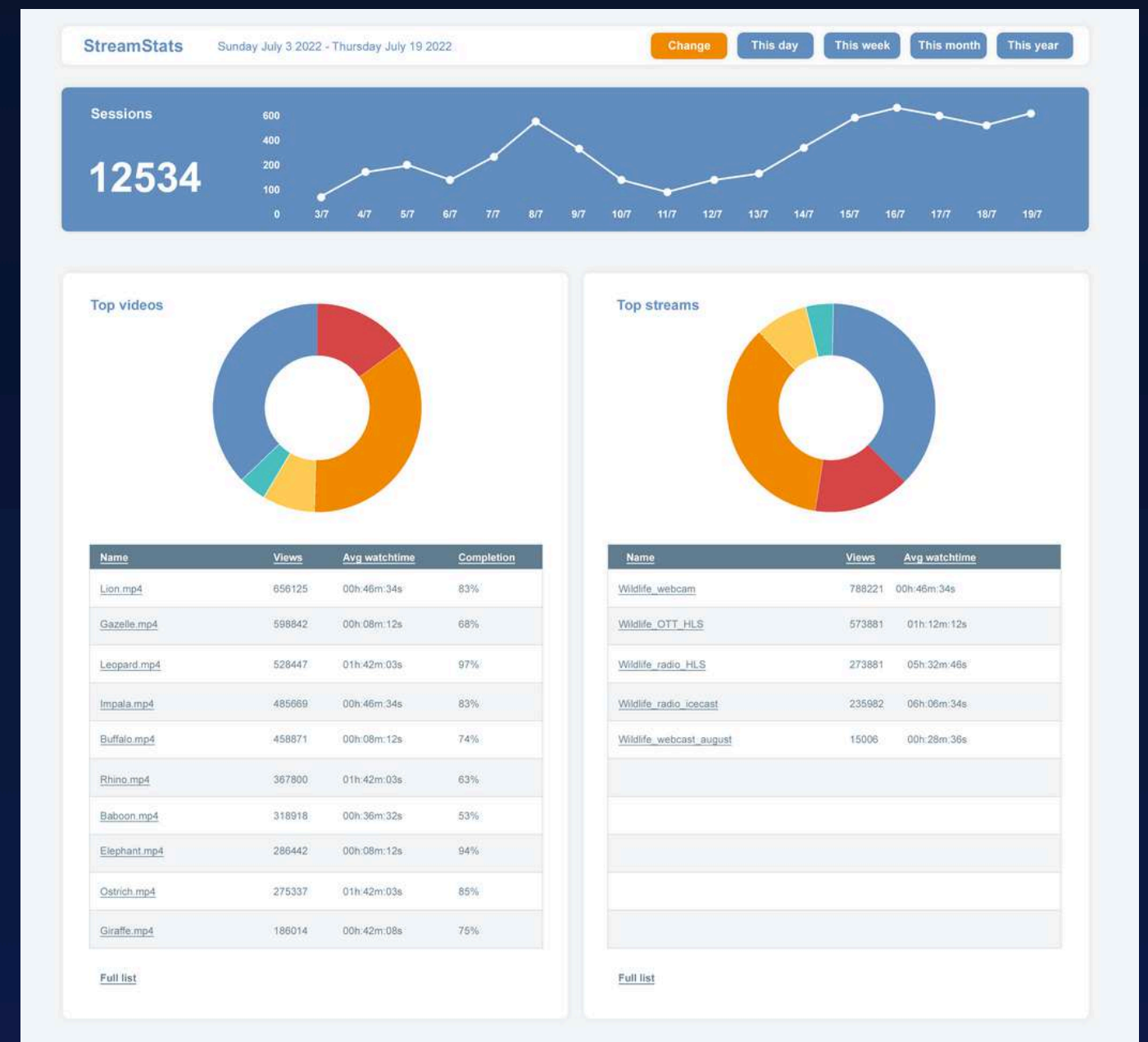


Gain Actionable Insights

Make informed decisions backed by data. Use our deep analytics suite to gain insights into:

- ✓ Viewer Consumption
- ✓ Content Performance
- ✓ Revenue Streams

Use this information to optimise your content and monetisation strategies for maximum impact.

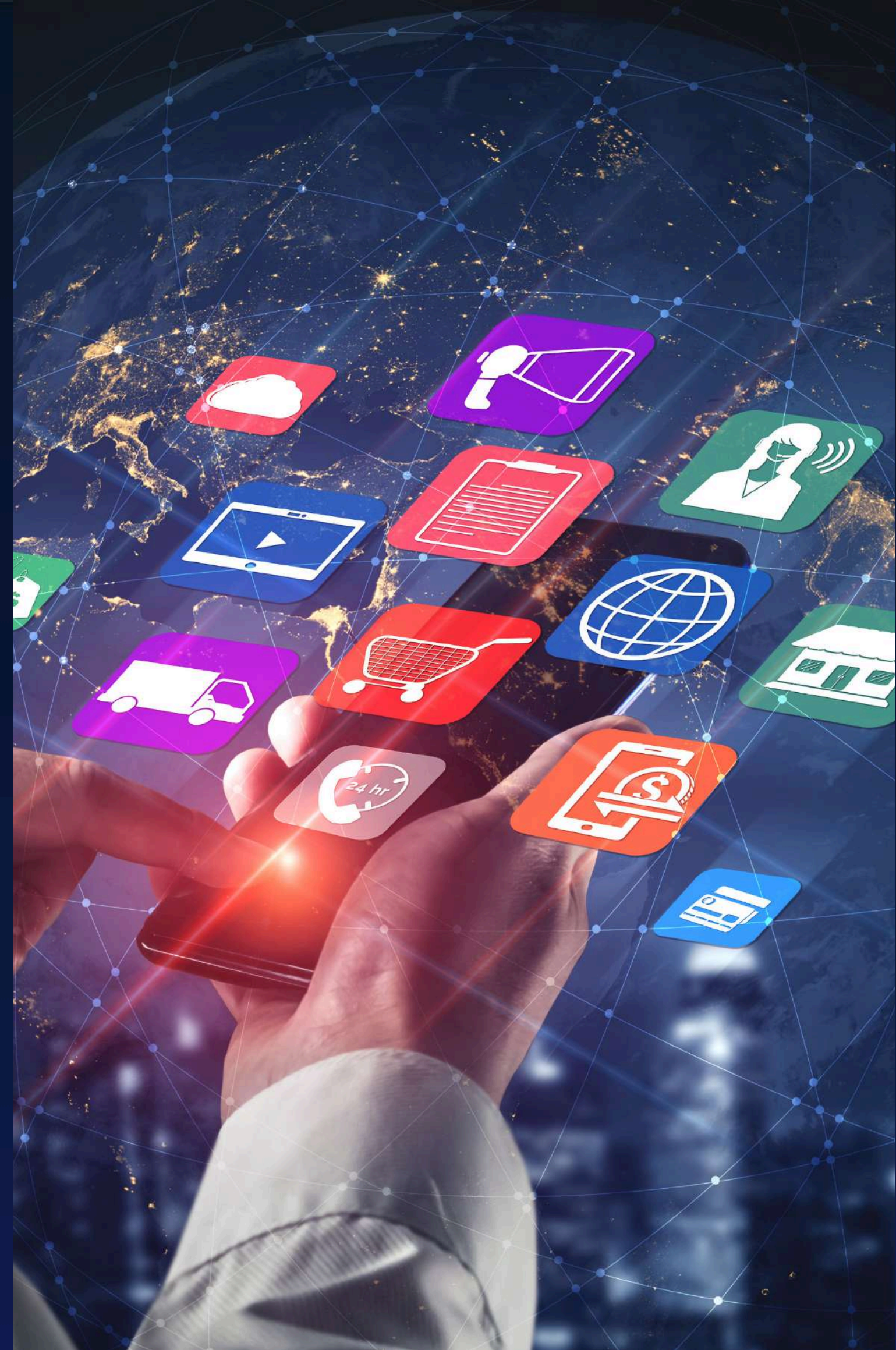


Automate Your Workflow

Take control of your streaming workflow with Jet-Stream OTT's powerful automation and integration capabilities.

- ✓ Automate Repetitive Tasks
- ✓ Integrate Third-Party Services
- ✓ Create Smooth & Efficient Content Delivery Pipeline

Plus, **build** your own front-end **website** or **apps** on top of Jet-Stream OTT **thanks to** state-of-the-art **API**.



JET STREAM

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